



GRAY SPARROW

MEDIA

CONSTRUCTION RETAINER

Essential

\$200

(Pay-As-You-Go)

- One-off filming + edited reel
- No ongoing footage storage
- No scheduling priority
- 1 reel = 1 payment | On demand only

Core Builder Retainer

\$1,200 Monthly

- 4 site visits per month (1 per week)
- 4 fully edited reels per month
- 1 Site Photography shoot per month
- Footage stored and organized

Premier Builder Retainer

\$1,500 Monthly

- Up to 6 site visits per month (Can be split across multiple active builds)
- Up to 6 edited progression reels a month
- 2 Site Photography shoots a month
- Capture drone + ground footage
- Store and manage b-roll
- Priority editing turnaround (72 hours)

Retainer agreements are available in 6-month or 12-month commitments, allowing you to lock in your rate and secure priority scheduling.

OPTIONAL ADD-ONS

PHOTOGRAPHY SITE VISITS

*For Retainer Packages
Only | \$100 For Non*

\$50

10-15 Site Photos

Additional \$30
Sunrise/Sunset Photos

DRONE COVERAGE

*For Retainer Packages
Only | \$100 For Non*

\$75

Drone-only flyover

If sites do not need reel but b-roll for future progression reel.

****Pricing includes travel within a 40-mile radius of Amarillo. Locations beyond 40 miles will incur an additional \$25 travel fee per visit.**

****Each reel is edited in Final Cut Pro with tailored transitions and professional color grading for a cinematic look. All photography is captured in manual HDR, ensuring sharp detail and true-to-life, high-definition quality.**