



IGNITING POTENTIAL. ONE LIFE AT A TIME.

Hope is the first placement we make.

Rise connects **good people** with **good jobs** in great companies—building a trusted bridge between overlooked talent and employers ready to hire differently.

THE STORY

Most hiring systems are designed to **filter people out**. Rise is designed to find the ones worth betting on—and open a door that leads to measurable outcomes.

- **We restore dignity** through the power of meaningful work.
- **We partner with employers** who value reliability, coachability, and grit.
- **We measure the return** in wages earned and economic impact created.

MEASURED IMPACT SINCE MAY 2025

37

PLACEMENTS

\$2.72M

WAGES GENERATED
(job impact)

\$6.81M

ECONOMIC IMPACT

34

ACTIVE HIRING
candidates in process

MODEL

HOW IT WORKS

- Source ready talent through trusted referral partners
- Match candidates to roles with employer-defined success criteria
- Support the transition from hire → stability → retention

WHO WE SERVE

- People with nonviolent criminal records
- Veterans transitioning to civilian careers
- Survivors of trafficking rebuilding stability
- Young adults aging out of foster care

VISION 2030

1,000+ placements. \$97M wages. \$243M+ economic impact.

A trusted national bridge between overlooked talent and opportunity—built with employers and nonprofits who believe work changes everything.

1,000+
PLACEMENTS

\$97M
WAGES

\$243M+
IMPACT

50+
EMPLOYERS

100+
NONPROFITS

2026 STRATEGIC TARGET

100 placements

Scale to **18** employer partners and **36** nonprofit partners—without sacrificing placement quality.

~\$10M
NEW WAGES

\$24M+
ECONOMIC
ACTIVITY

2026–2027 PROJECTION

2026

100 placements
18 employers
36 nonprofits
~\$10M wages
\$24M+ impact

2027

150 placements
24 employers
48 nonprofits
\$14M+ wages
\$36M+ impact

“When one person rises, an entire family—and often a community—rises with them.”

THE RISE INITIATIVE

Jonathan Alexander · Executive Director
jalexander@coregroupcares.com · (832) 289-3658