



# DIGITAL MARKETING TOOLBOX PRICE PLANS



BASIC\*

Most Popular

ENHANCED\*

PREMIUM\*

**Facebook:** Business Page design & set up with website integration



**Facebook:** Interactive Carousel Ad Banners. Up to 5 banners, including 1 referral partner integration



**Facebook:** Business Page 'Like Us' social campaign design & posted



**Keeping Current Matters, KCM:** Personalized content platform design with lead generation & automatic posting



**Keeping Current Matters, KCM:** Personalized Buyer & Seller e-Guides, *English & Spanish*, 8 new guides a year (2 each season)



**Keeping Current Matters, KCM:** Personalized content includes Videos, Social Graphics, Daily Blogs Post, Info Graphics



**HiHello:** Digital Business e-Card Design & set up



**HiHello:** Digital Business e-Card with the option to include your website Resource Videos, Badges, & PDFs seamlessly



**HiHello:** Digital Business e-Card Analytics & your AI business card scanner (20 scans/month)



**HiHello:** Digital Business e-Card Social campaign design & posted, 'Download My New e-CARD'



**Visual Farming:** "INSTANT" A-I Powered Home Value Estimates Platform - (Minimum, Average & Maximum)



**Visual Farming:** Buyer & Seller e-Guides, that can work like lead capture magnets



**Visual Farming:** 'Free "INSTANT" Home Value', social campaign design & posted



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*Payment Terms: Payment for invoices is due upon completion.  
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**One Time Set Up Fee**  
**\$950**

+ Monthly 3<sup>rd</sup> Party Vender Fee: \$40

**One Time Set Up Fee**  
**\$1,350**

+ Monthly 3<sup>rd</sup> Party Venders Fees: \$48

**One Time Set Up Fee**  
**\$1,650**

+ Monthly 3<sup>rd</sup> Party Venders Fees: \$90



# DIGITAL MARKETING TOOLBOX

## ITEMIZED PRICE PLANS



|                                                                                                                                         | ITEM #  | UNITS | PRICE       |
|-----------------------------------------------------------------------------------------------------------------------------------------|---------|-------|-------------|
| <b>BASIC MARKETING PACKAGE:</b> Facebook & KCM, (Keeping Current Matters) platforms. (monthly vender fee: \$40)                         | 001     | 1     | \$950       |
| <b>ENHANCED MARKETING PACKAGE:</b> Facebook, KCM & e-CARD platforms. (monthly venders fees: \$48)                                       | 002     | 1     | \$1,350     |
| <b>PREMIUM MARKETING PACKAGE:</b> Facebook, KCM, e-CARD & Home Value platform. (monthly vendor fees: \$90)                              | 003     | 1     | \$1,650     |
| <b>Facebook Business Page:</b> Design created with your website resources & up to 5 ad banners, including a referral partner            | 004     | 1     | \$650       |
| <b>KCM Marketing Platform:</b> Design created with automatic posting & lead generation. (monthly vendor fee: \$39)                      | 005     | 1     | \$475       |
| <b>HiHello, Digital Business e-Card:</b> Design created with your social and website integration. (monthly vendor fee: \$8)             | 006     | 1     | \$500       |
| <b>Visual Farming:</b> “INSTANT” Home Value estimator platform, Minimum, Average & Maximum. (yearly vendor fee: \$497)                  | 007     | 1     | \$500       |
| <b>Social Campaign/Flyer:</b> Design includes creating a post image & message, containing your CTA, Call-To-Action                      | 008     | 1     | \$50        |
| <b>Social Campaign/Flyer:</b> Design includes creating a post image & message, containing your CTA, Call-To-Action (monthly)            | 009/010 | 4/8   | \$180/\$320 |
| <b>Testimonial &amp; Reviews Brochure:</b> Up to 15 interactive reviews, including a social campaign design                             | 011     | 1     | \$350       |
| <b>KCM Customized Buyer &amp; Seller e-Guides:</b> 8 new guides available each year (Buyer & or Seller e-Guides, available each season) | 012/013 | 1/2   | \$350/\$600 |
| <b>Professional Voice-Over Video:</b> KCM Members choose a KCM video to be customized with a voice-over & Front/Back slides             | 014     | 1     | \$350       |
| <b>Listing Social Campaign:</b> Flyer/Social campaign, includes Pictures, property details and realtor’s website supported resources    | 015     | 1     | \$275       |