



# IGNITING POTENTIAL ONE LIFE AT A TIME

THE RISE INITIATIVE | EXECUTIVE DIRECTOR JONATHAN ALEXANDER

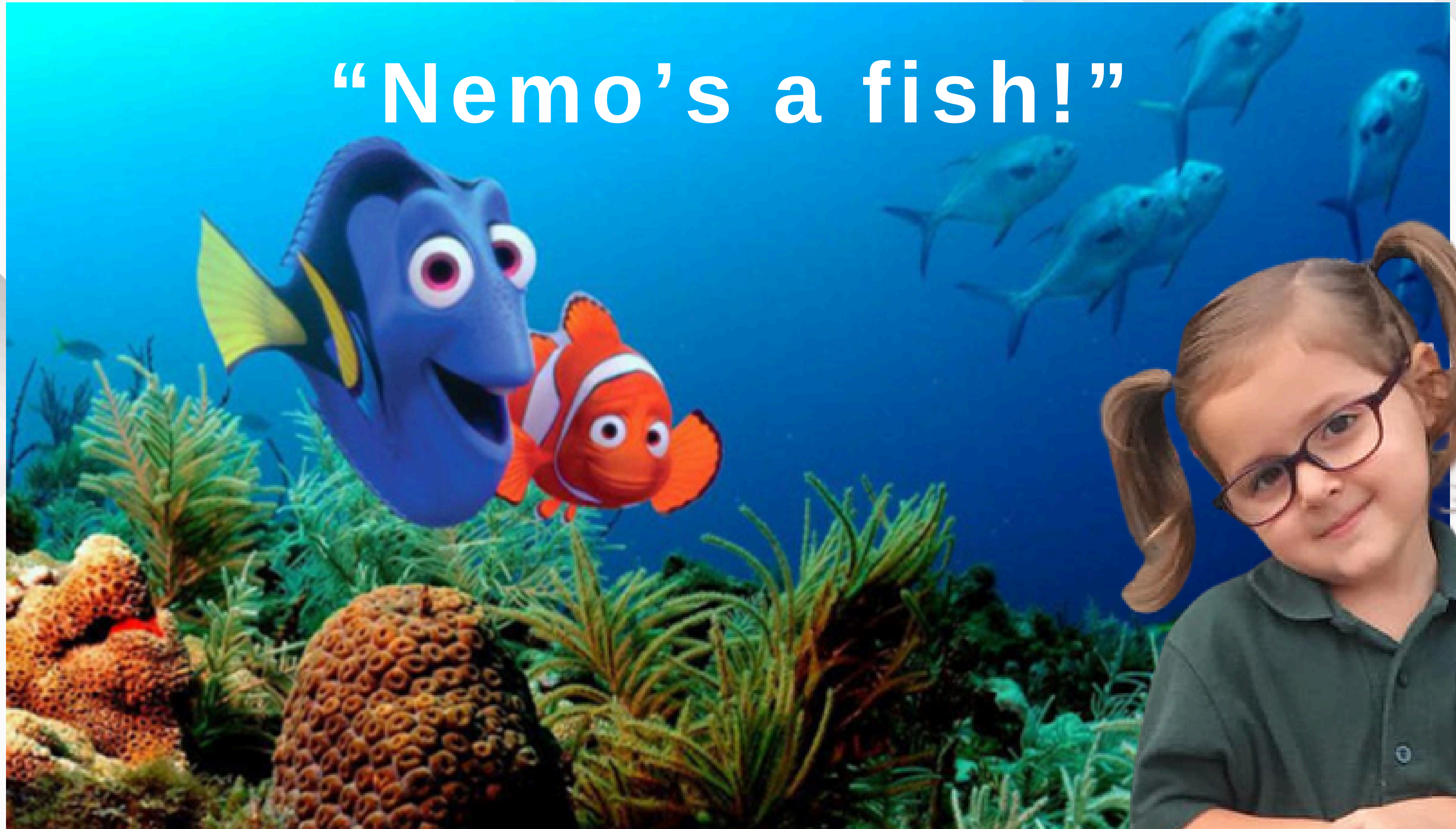


Igniting potential through  
redemptive hiring

Connecting good people  
with good jobs  
in great companies

**barriers**

“Nemo’s a fish!”



# Current Momentum

as of August 14, 2025



**Unmatched Candidates Ready Today 100+**

“  
Don't forget  
about me.  
”

“  
Do you have  
more jobs?  
”

“  
I don't know who you  
are, but my friend said  
you're helping us get  
jobs.  
”



# YEAR-BY-YEAR PROJECTION

(AS OF AUG 14, 2025)



**May-Dec**  
**2025**

- 50 placements per annum
- 12 active employers
- 24 active nonprofits
- Job Impact: \$4.8M
- Economic Impact: \$12.1M



**2026**

- 100 placements per annum
- 18 active employers
- 36 active nonprofits
- Job Impact: \$9.7M
- Economic Impact: \$24.3M



**2027**

- 150 placements per annum
- 24 active employers
- 48 active nonprofits
- Job Impact: \$14.6M
- Economic Impact: \$36.4M

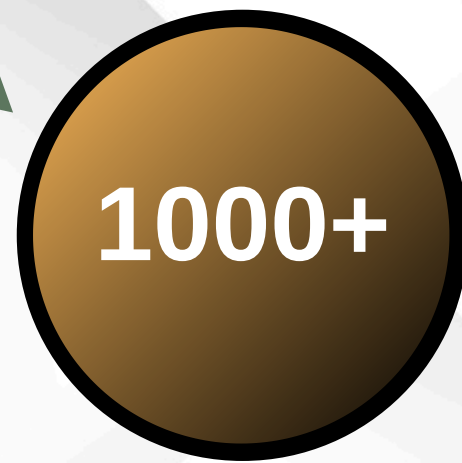
# 2030 Vision

**50+** Employers

**100+** Nonprofits



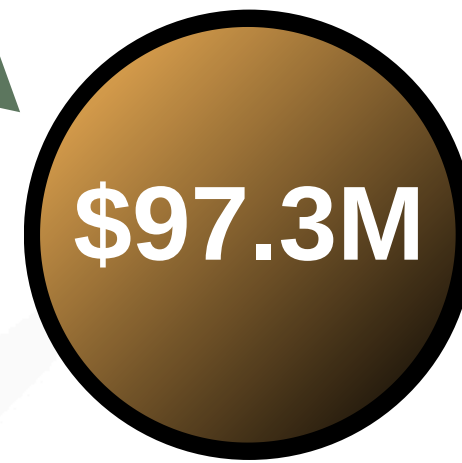
**Annual  
Placements**



**Cumulative  
Placements**



**Annual  
Job Impact**



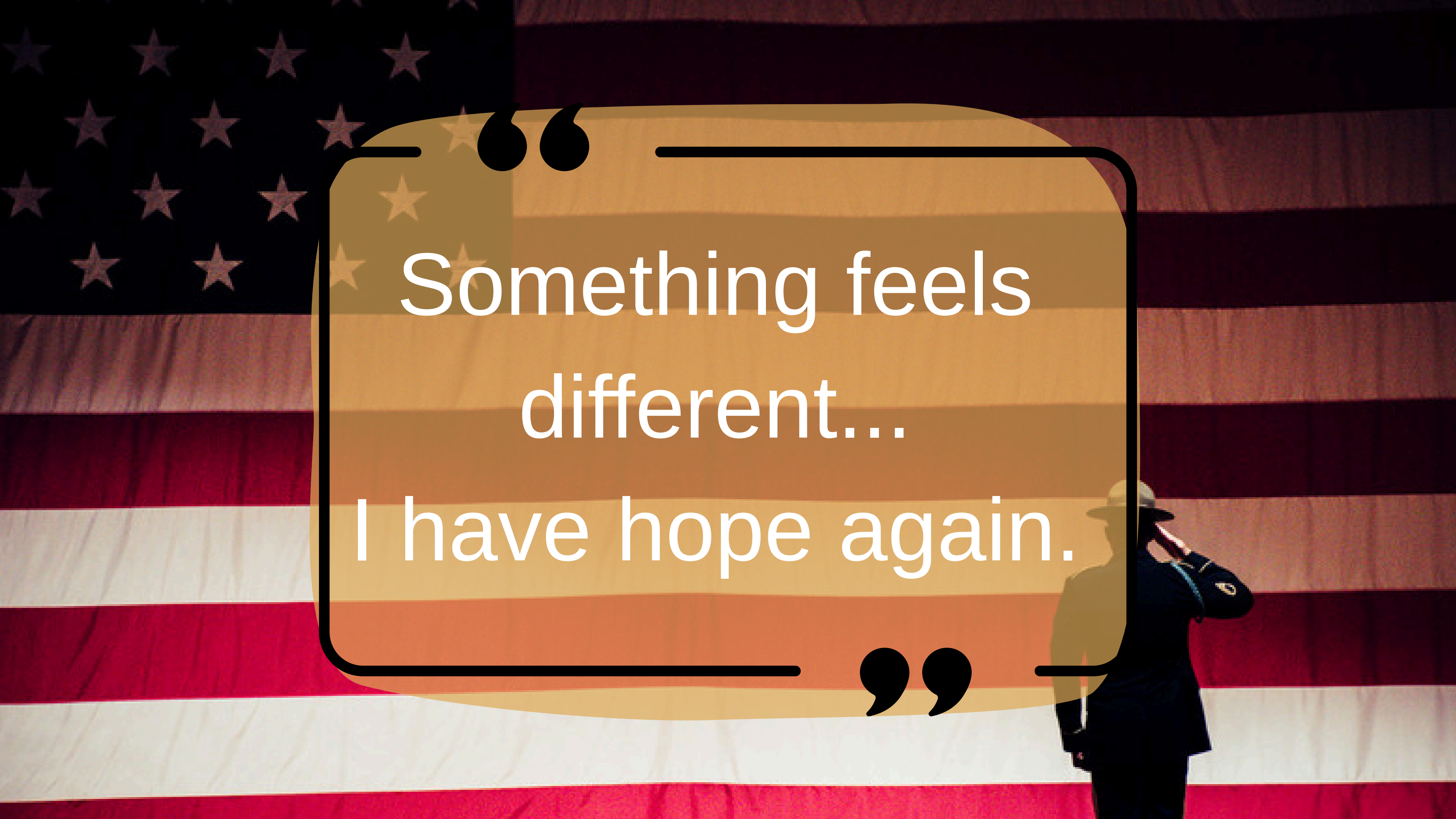
**Cumulative  
Job Impact**



**Annual  
Economic  
Impact**



**Cumulative  
Economic  
Impact**



“  
Something feels  
different...  
I have hope again.”



fund + hire differently



Hope  
is the first placement  
we make.

