



Let's Create your GROWTH STRATEGY TOGETHER



VISION STATEMENT

JCTODAY Marketing Solutions is dedicated to providing our clients with results-oriented advertising, public relations, and total marketing support and to maintain a financially strong, growth-oriented company for the protection of our employees and clients.

MISSION STATEMENT

The mission of JCTODAY Marketing Solutions is to provide results-oriented advertising, public relations, and marketing designed to meet our client's objectives by providing strong marketing concepts and excelling at customer service. Also We desire to measure success for our clients through awareness, increased sales, or other criteria mutually agreed upon between the agency and the clients

**We help you to get big results
from small investments with our
smart marketing tools**

Partnership with JCToday = Profit

A partnership with JCToday Marketing Solutions is a mutually beneficial relationship that will allow partners to leverage our services to generate revenue, explore new opportunities and add value to an existing offering with best in class solutions and technology.

Why outsourcing a marketing partner?

JC can become your entire 'marketing department' for a short term basis; we can fit in with your existing staff to provide extra support; or we can assist you with various short term projects. We are flexible, adaptable, creative, organized, efficient and much focused on results. We are as small or as big as you need us to be.

1. Tap into additional expertise in marketing strategy and implementation, as well as design
2. Get an outside perspective on your business
3. Minimize the impact of marketing staff reductions
4. Draw on outside experience with "what works and doesn't work" scenarios.
5. Maintain the momentum with critical projects – they'll never fall to the wayside, drop down the priority list, or become forgotten.
6. Hire only whenever and wherever you need resources

www.jctoday.com

Our integrated market solution

It is our purpose to help companies realize the full profit potential of their offerings (products and services) through efficient and effective marketing. We have accumulated experience and knowledge in the Egyptian and Gulf markets to provide our clients with the optimum strategies and tactics they need to achieve their growth objectives. Our consulting expertise covers the whole spectrum of marketing and sales.



Our services

- Marketing department assessment and development
- E-Commerce
- Web Development
- Customized ERP application
- Database Design and Development
- Intranet Applications
- Graphic Design
- Web Content Management
- Multimedia
- Design and printing services
- Trade show display Design
- 360degree shooting
- Miscellaneous Services

*You no longer have to choose
between quality and price*





Make Your Company a **World Wide KNOWN NAME** With us!



New Marketing Ideas

360° shooting.

A picture speaks a thousand words" An immersive, interactive, 360° Today, anyone who is serious about sustaining and increasing occupancy or business results needs to think about a professional approach to their graphic marketing campaign. If you want to be ahead of your competitors,

panoramic digital photography, interactive virtualtours, professional still images and a positive approach will be rewarded. Get ahead of your competitors and stand out from the crowd - save fuel and wasted time by showing your property or business online first - get an exclusive, cutting edge, personalized, 360° virtual tour and professional still photographs



Promotional Shaped CD's

JCTODAY designs a Compact Disc to be used as a promotional premium. Instead of giving away a T-shirt or pen set, give your clients a music CD with all of your promotional materials enclosed in the CD jacket.

A Compact Disc is indestructible and will never get thrown away.

Your promotional material will always be in the hand of your clients during repeated listening.



Why is a CD a great premium gift?

- The life of a CD is substantially longer than other promotional gifts.
- Logo recognition each time the CD is played. Example: "Let's listen to the (company name) CD."
- The CD booklet or cover can carry the message with information about your product or an audio track can be added to the master CD.
- The public's awareness of the value of a CD makes the gift even

Contact us

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You No Longer have To Choose Between Quality and Price