#### Tattoo

# BOOKING INFORMATION

Styles & Subject Matter I Enjoy Dark Fantasy, Horror Creatures, Plants, and Floral Themes (Not limited to!)

#### Style I Enjoy Most:

- **⊘** Black & Grey
- - **⊘** Dotwork/Stipple
    - **⊗** Blackwork
    - Color Infusion



### ABOUT ME

Hi, my name is Ashley Jolly and I began my tattoo journey in 2021. I have been an artist for as long as I can remember, and tattooing has become my favorite way to create art while building a meaningful career.

As I continue to grow in this industry I am exploring different styles, with my current focus on blackwork, stippling, and black and grey.

My next goal is to dive deeper into black and grey realism.

Tattooing For me it is a form of storytelling through art. Each client brings their own story, experiences, and memories, and I feel honored to help bring those to life. Taking the time to listen and get to know the people who sit in my chair makes every tattoo meaningful and rewarding. It is not just about creating a design but about creating something that reflects who they are and the journey they are on. My clients' trust means everything to me, and I am grateful every day for the opportunity.

I have been fortunate to have my work published in a few magazines and I enjoy traveling to conventions, meeting other artists, and hope to begin guest spotting soon.

Tips are appreciated but never expected. I also enjoy trade work and I am always happy to accept a sugar free Monster or a good coffee ;)

@ajollytattoo

# HOW TO BOOK

Text (link in bio)

Email: ajollytattoo@gmail.com

DMs tend to get lost! I personally handle my own bookings while also tattooing — I'll get back to you as soon as possible. Please keep in mind Sunday & Monday are my days with family and draw time. I try my best to respond ASAP.

Please Save my digital business card and shoot me a message.



# WHEN BOOKING

When reaching out, please include: .

- Placement of the tattoo
- Approximate size (in inches)
- Reference images or Pinterest boards
- · Your budget (if you have one)
- Preferred time frame

#### Tattoos I do NOT currently offer:

- Giant cover-ups
- Extreme fine-line PMU styles (super thin lining)
- · Palm or bottom of foot tattoos
- · Face or throat tattoos
- Color realism portraits
- · Gang or hate-related tattoos

Every tattoo is custom designed for you!

I do not copy another artist's tattoo work directly—
trust your artist to create something special and
original, inspired by your ideas.

### FACTS & THINGS TO CONSIDER

#### ON DRAWING TIME & REVISIONS

A deposit secures your spot and holds the time I've set aside just for you, it doesn't include the drawing itself. I usually begin working on designs about a week before your appointment, sometimes two weeks for larger projects. (Keep in mind I am also drawing for 4-8 clients a week.) Most of the time, your design will be shared the day of or just before if requested.

If you'd like to see your design ahead of time, please communicate this with me and we can plan a design review. In those cases I allow up to two revisions to keep the process moving smoothly. Every drawing is carefully thought out and tailored to what you're envisioning that's where grace and trust comes in. To protect the artwork, I don't send photos beforehand, since designs can unfortunately be taken elsewhere (I have had this happen). My heart is always to create something special, personal, and lasting for you, and I truly value the trust you place in me to bring it to life. If you just want a drawing to take somewhere else we can talk separately about that and the cost.

If it's something I don't feel comfortable with I will let you know and guide you in the direction to someone who can help.

### FACTS & THINGS TO CONSIDER

#### ON COMMUNICATION

My goal is for you to leave happy with both your tattoo and your experience. Communication is very important to me, so if something feels off please let me know. I would much rather have the chance to make it right, whether that means adjusting together or recommending someone else, before the tattoo even begins. Your trust means everything, and I never want a client to feel uneasy going into an appointment.

Between family life, tattooing, and drawing, I cannot always respond immediately. Texting me is usually the quickest way to reach me, or you can always call the shop. Even if my replies are short, direct or delayed, (never intentionally) please know there is always care behind my words and I do my best to get back to everyone in a timely manner.

Sometimes I need that extra reminder if it's been over a week. Social media DMS are very hard to keep track of soon I'll implement a much easier one way method of contact that works for us both and won't get pushed down with every message.

# DEPOSIT & PRICING

# A \$100 NON-REFUNDABLE RETAINER IS REQUIRED WHEN BOOKING — IT GOES TOWARD THE FINAL COST.

That includes my draw time and/or if no call/no show. I understand life happens please give me 24 hours in advance if we need to reschedule. If no call, no show after 20 mins of apt you do forfeit your deposit.

#### **Pricing Options:**

Full Day: \$1000 Half Day: \$500

Hourly: \$150 (depends on project/detail)

Size: B&G \$17 Per sq inch or Color \$19 per sq inch + Retainer.

I often run specials on designs I'm looking to add to my portfolio!
If you have a reasonable budget I can work with you! I want to be
as transparent as possible with all clients.

## LOCATION



Hub City Tattoo 194 Main St, Crestview, FL 32536 Hours:

Tuesday-Saturday: 12PM-8PM Fridays & Saturdays: Open until 10PM

### DAY OF APPOINTMENT

- Arrive on time (20 min no-show = deposit forfeited)
- Be well-rested and hydrated
- Avoid alcohol 24 hours before
- Bring sugar snacks for long sessions
- Inform me of allergies and medications
- Bring ID! (Minors 16+ need notarized consent forms and guardian present and birth certificate.)

Pillows, blankets, chargers, headphones

— all welcome for long sits!

#### HEALING WITH DERMSHEILD

(WILL PROVIDE OTHER METHODS
OF HEALING IF ALLERGIC TO ADHESIVES)

- Leave the first piece of Derm Shield on for 8 to 24 hours. It is normal
  for fluid to build up under the bandage, especially with color tattoos.
  If you see fluid, do not leave the bandage on for several days.
- Removing the bandage & cleaning your tattoo. For best results, remove the bandage in the shower using hot water and mild liquid soap. Derm Shield is stretchy and should peel off easily. Clean the tattoo gently—do not scrub. Liquid Dial Gold Soap works well for cleaning.
- Drying your tattoo before applying a second bandage. After your shower, let the tattoo air dry or gently dab it with a towel. Do not use lotion, as it will prevent the second piece of Derm Shield from sticking properly.
- 4. Applying the second Derm Shield bandage. Peel the white side off first to reveal the sticky side. Do not let it fold onto itself, as it cannot be separated once stuck. Carefully place it over the tattoo, pressing down in the center first and smoothing outward to avoid bubbles. Then, find the orange/yellow seam to remove the clear plastic layer. Bubbles or creases will not affect healing—they are just cosmetic. If applied perfectly, the bandage will be nearly invisible
- 5. How long to wear the second bandage. This bandage should be worn for 5 days. It is waterproof, so you can shower as usual. If your tattoo seeps fluid under this bandage, remove it and apply a third bandage for another 3 to 5 days. When removing the bandage, you may notice an imprint of your tattoo on it—this is normal and does not mean ink has been pulled from your tattoo. Traditional healing would shed this layer in the shower, but Derm Shield traps it under the bandage.

# TIPS



# TIPS ARE NEVER EXPECTED BUT ALWAYS APPRECIATED!

THE BEST TIP IS WORD OF MOUTH AND REVIEWS!