

# Clients **Feedback**

Why Work with Me?

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**WILLIAM P. McLENNAN**

Real Estate Marketing



**MY REVIEWS & TESTIMONIALS**



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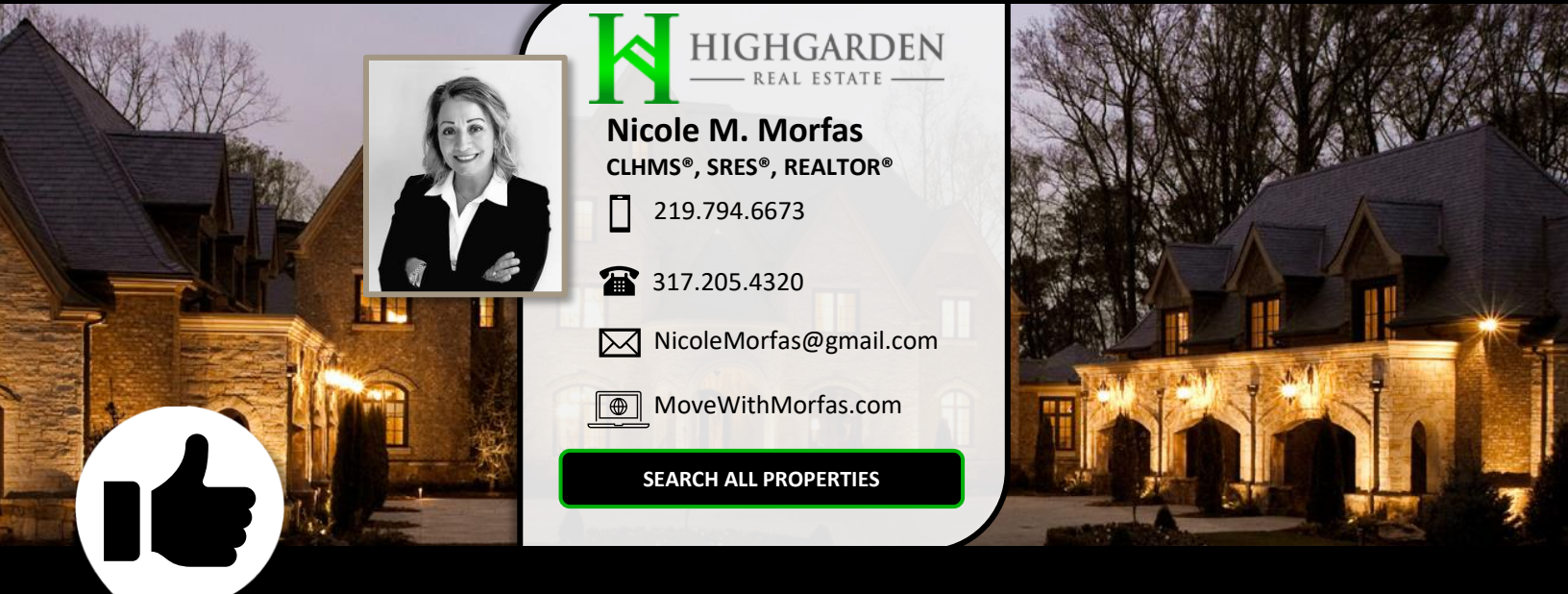
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On a scale of 1-10, he is a 10+!







**Nicole M. Morfas**  
CLHMS®, SRES®, REALTOR®


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📞 317.205.4320

✉ NicoleMorf@ gmail.com

🌐 MoveWithMorf@.com

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Bill was an absolute pleasure to work with in setting up my marketing campaigns!

On a scale of 1-10, he is a 10+. The amount of time and talent that he dedicated to my digital marketing and online presence was appreciated. I would highly recommend him to any agent looking for a marketing guru!

Thanks, Bill!

Nicole M. Morfas  
Highgarden Real Estate  
CLHMS®, SRES®, REALTOR®  
RE/MAX CENTRE REALTORS



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A perfect 10 out of 10!



**JACKIE JUMPER**  
REALTOR®

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[JackieJumperRealtor.com](http://JackieJumperRealtor.com)

[HomeValuesWithJackieJumper.com](http://HomeValuesWithJackieJumper.com)

[JJeCARD.com](http://JJeCARD.com)



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I cannot recommend William McLennan's service highly enough! A perfect 10 out of 10! William brings a unique blend of fun, innovation, and profound expertise in marketing and business development to the table. His approach is not just about getting the job done but infusing creativity and enthusiasm into every aspect.

William's innovative strategies and in-depth knowledge in marketing and business development have proven invaluable. His ability to make the process not only effective but enjoyable is a rare quality. His passion for what he does shines through in every interaction, making working with him an absolute pleasure.

If you're seeking someone who combines professionalism with a vibrant, forward-thinking approach, William is the ideal choice. His knack for delivering results while maintaining a fun and engaging atmosphere sets him apart. I wholeheartedly recommend William McLennan for anyone looking to elevate their business and marketing strategies to new heights.

Jackie Jumper  
REALTOR®  
RE/MAX CENTRE REALTORS



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**WILLIAM P. McLENNAN**

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Rating from 1-10, "10 out of 10!"

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### Kristin DeNicola

REALTOR-ASSOCIATE® CDS, SRS, ePro  
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 @kristindenicola  
 E: kdenicola@kw.com

**kw** CENTRAL  
 MONMOUTH  
 KELLERWILLIAMS REALTY



*Rating from 1-10, "10 out of 10! Bill is a wealth of information and is incredible to work with! He is professional, prompt and his knowledge of social media marketing is unparalleled.*

*As a busy Realtor, I often struggle with maintaining consistent social media marketing but with Bill's expertise he has streamlined the process, making it so simple, all while adding a ton of value! I am very much looking forward to working with Bill in the future and growing my business with his help!"*

Kristin DeNicola  
 REALTOR® CDS, SRS, e-PRO  
 Keller Williams Central Monmouth



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Rating, from 1-10? 10!!!!!!



**LISA ANGELICOLA**

Broker/Sales Associate®  
*Marketing Specialist, EPRO*  
*Certified New Home Specialist*  
*NJ Circle of Excellence Awards 2004-2022*  
*NJAR Lifetime Distinguished Sales Club*  
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LisaAngelSellsNJ.com  
LisaAngelSellsNJ@gmail.com



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Rating, from 1-10? 10!!!!!! You were phenomenal! You just catapulted me to another level. Your expertise is one of the best. I could never imagine having such a great business page until you came along. You are a master at your field, and you have extreme patience and understanding. I am excited to rock this page and all the content that we have created for it. If you are not utilizing Bill in your marketing, you are crazy. Game Changer for sure!  
Thank you again! Such a pleasure to work with you.

Lisa Angelicola  
Broker/Sales Associate®  
NextHome FORCE PREMIER REALTY



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From a rating of 1-10, I say 10!!

**RE/MAX SOLUTIONS**

**RAYMOND A. CLARKE**  
Broker-Owner

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✉ raymondaclarke@yahoo.com

RayClarkeRealtor.com  
HomeValuesWithRayClarke.com

**SEARCH ALL PROPERTIES**



From a rating of 1-10, I say 10!!

Bill was Phenomenal. He made a well thought out professional business page for My company. He, gave me a presence on social media which I didn't have much of.

Thank you for your patience and passion to help people like me grow their business through various social media platforms.

Raymond A. Clarke  
RE/MAX Solutions  
Broker-Owner



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I would give Bill a rating of 10!

Real Estate Agent since 1987





**PAUL GIANNANTONIO**  
 BROKER-ASSOCIATE®  
 Director, Marketing & Sales  
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 O: 908-874-7797 Ext. 310  
 PaulGsellsHomes.com

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Bill, together we just relaunched my Facebook Business Page, and boy, what a difference. My page when from a static billboard to a fully "weaponized" key piece of my marketing. It now has the potential to create many more opportunities for me and my Advisors mortgage partner. With so many built in links to my web site and resources or links to my mortgage partner, I believe that working together we should be able to greatly increase the number of leads I am getting from Facebook. I would give Bill a rating of 10! His presentation and explanation of the marketing platform was very complete. Great job, Bill!

Paul Giannantonio  
 Broker Associate  
 ERA Statewide Realty



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Out of 1 - 10 ... I would have to rate you a 100+

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**KELLY WEBER**

REALTOR®

**KellyWeberSells.com**

CELL: 201.281.5594

OFFICE: 201.391.2500



**Bill - It was such a pleasure working with you and learning so many amazing aspects of my social media business page. Out of 1 - 10 ... I would have to rate you a 100+.**

**I have not seen anyone know and move through Facebook the way you do and I'm in awe of what you created for my business page. I look forward to working with you and David again in the future on what I know will be a positive, productive relationship.**

**All the best and thank you again!**

**Kelly Weber  
REALTOR®  
Keller Williams Valley Realty**



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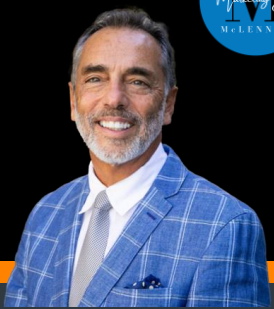


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Rating: 10



**ANTHONY PEZZELLO**  
**REALTOR®**  
 Cell: 732-491-9316  
 AnthonyIsYourRealtor.com  
 AnthonyIsYourRealtor@gmail.com

[SEARCH ALL PROPERTIES](#)

Rating: 10

Bill, Thank you so much for getting my Facebook business Page set up and connected to all my tools I use for the business. Also, thanks for the Keeping Current Matters content and assisting with the overview of the great features with ListReports.

In this short time, you have enhanced the face and marketability of my business. Looking forward to working together into the future!

**Anthony Pezzello**  
**REALTOR® Associate**  
**NextHome G030 REALTY**





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I am highly satisfied. 10/10!!!



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**HEATHER GUNKEL**

PA & NJ REALTOR®  
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Instagram@hgunkel  
Facebook@sellandbuywithheather  
Email: heathergunkel@gmail.com



Bill, thank you so much for all your hard work and help to make my business page look so amazing.

I am highly satisfied. 10/10!!!

Also thank you for taking the time and teaching me how to make posts that are going to get me the most engagement. I am so excited to continue working with you and Carmella and to sell many more homes!

Heather Gunkel  
REALTOR®  
Keller William Real Estate



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I saw the results immediately. I give Bill a 10+

**RE/MAX CHAMPIONS**

**PATRICIA CHAMPION**  
Broker-Owner

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📞 721.441.3400

✉️ championpat59@gmail.com

PatriciaChampionRealtor.com  
HomeValuesWithPatricia.com  
PatriciaChampionReviews.com

**SEARCH ALL PROPERTIES**

Bill is the best!

Besides the amazing business pages he builds, the mind blowing (and user friendly) social media marketing he creates, he is there for you every step of the way, for as long as you need him.

He is knowledgeable, creative, supportive, very easy to work with. Best thing that happened to my business was to cross paths with Bill! I saw the results immediately.

I give Bill a 10+

Patricia N. Champion  
RE/MAX Champions  
Broker-Owner



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With out a doubt, Bill gets a 10/10 rating from me!

Real Estate Agent since 1987



**BENJAMIN LAUB**  
REALTOR®  
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O: 908-874-7797  
BensHomes.com

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Bill,  
Thank you for the full makeover of my Facebook business page!

The clean and professional look that Bill creates, will be sure to catch the attention of my viewers. Combining both my online real estate resources, as well as the Advisors Mortgage resources of Hadi Endaz, provides my viewers with the tools they need to accomplish all their real estate goals!

The caring and thoughtful service Bill provided, with out a doubt, gets a 10/10 rating from me!

**Ben Laub**  
REALTOR®  
ERA Statewide REALTY



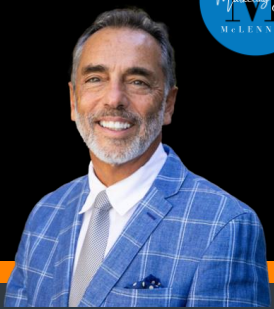
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I rate you a 10!!

**GLEN KELLY**  
REAL ESTATE LLC

**DAWN STAGLIANO**  
REALTOR®

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☎️ 732.244.0567

✉️ njdawnstag@gmail

🌐 DeltaDawnRE.com

**SEARCH ALL PROPERTIES**

Thank you so much, Bill, for all your help to set up my real estate social marketing.

I rate you a 10!!

You did the work in the time you predicted, walked me through every step and made sure I understood how to do each process and was happy with the content. Plus, I can come back and ask you a question if I have any.

The most important, besides the contact info for me is content and my real estate website resources, like searching all properties, etc.

Thank you so much!

**Dawn Stagliano**  
REALTOR®  
GLEN KELLY REAL ESTATE, LLC



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Bill, you are 100% a treasure to all your help. 10+++++

**21**

**CENTURY 21**  
Sylvia Geist Agency

**Lucia Bonsante**  
REALTOR®

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C21JerseyHomes.com  
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**SEARCH ALL PROPERTIES**



I want to say thank you so much Bill for all the work you put into helping me improve my Facebook page.

A person like me that is not tech savvy can't help but be in awe of all the improvements you've made. The fact that you were able to also incorporate Spanish content, will have me noticed in Spanish and English markets.

Bill, you are 100% a treasure to all your help. 10+++++

Thank you again!

Lucia Bonsante

REALTOR®

Century 21 Sylvia Geist Agency



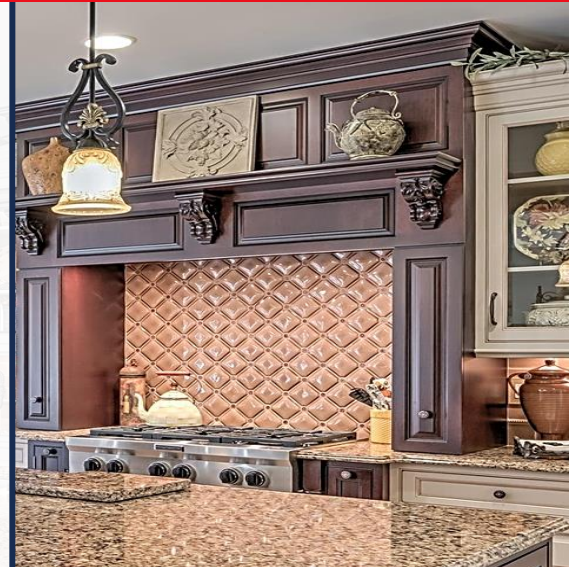
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f i y in

Bill is a "10" from start to finish.



**RICHARD NOCERINO**

REALTOR-Sales Associate®

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[RichardNocerinoRealtor.com](http://RichardNocerinoRealtor.com)



Good afternoon, Bill, I would like to thank you for taking the time to create and launch my Facebook Social Marketing Platforms. Your confident setup and training of the platform is a "10" from start to finish.

I had tried to do my own business page prior to your setup, but I offered no value to potential Clients...the marketing venue that you have setup gives me that value regarding "Free Instant Home Value", Real Estate Tips, Portal for Property Searches, Downloadable Buying and Selling g-Guides", and a segway to work with my Advisors Mortgage Loan Officer for streamline Pre-Approvals for my clients. Thank you again and I look forward to all us growing our businesses!

**RICH NOCERINO**  
REALTOR-Sales Associate®  
RE/MAX Real Estate, LTD.



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10+++++



# PRIME

REAL ESTATE GROUP

**CRISTINA GORMLEY**

REALTOR®

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Office: 732.832.7537

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Cristina@primereg.com

HomeValuesWithCristinaGormley.com

**YOUR PARTNER IN REAL ESTATE**



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10+++++

Bill helped me put together an amazing social media business platform. I could not have got this done without him!

The tools he helped me create and put together are surely going to help me have great success in reaching prospects and clients.

His patients and dedication to completing the project are unparalleled.

I can not thank him enough!

**Cristina Gormley**  
**PRIME REAL ESTATE GROUP**  
**REALTOR®**



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Rating from 1 – 10, 10's all the way!



**GABRIELLE "GABBY" MAGSINO**

REALTOR®

Cell: 908-300-4902 / Office: 848-229-1810

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Rating from 1– 10, 10\*'s all the way! As a millennial, I understand the power of social media, however, after meeting with Bill, I realized that I'm not maximizing its full potential to elevate my real estate business. Bill took my Facebook business page to the next level, allowing people to have access to many great real estate tools and Home buyer's and Seller's resources. I personally love the home buyer's and seller's guide, as well as the Keeping Current Matters integration. I'm looking forward to a great new year in real estate and a continuous partnership with Advisors Mortgage.

**Gabrielle Magsino**

REALTOR®

Halo Realty (NJ/NY/PA/FL)



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***I can't give him anything less than a perfect 10+.***



**RE/MAX**  
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**FREDDY MOLINA**  
REALTOR® ASSOCIATE, ABRM

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***Bill is truly exceptional! I can't give him anything less than a perfect 10+. His ability to create stunning business pages and mind-blowing, user-friendly social media marketing is unparalleled.***

***What sets him apart even more is his unwavering support throughout the entire process. He's not only knowledgeable and creative but also incredibly easy to collaborate with.***

***Freddy Ulises Molina***  
***Your Local Professional Realtor***  
***RE/MAX PROPERTIES***



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**I give Bill \* \* \* \* \* "10" Stars!!!**



**BRIDGET McKINLEY**

Realtor Associate®

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Office: 866-483-5874

BridgetMcKinleyRealtor.com



**Veltri Realtors**

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***Bill McLennan's support and marketing is Top Notch!***

***He is committed to ensuring that we all succeed. He really goes the extra mile. I give Bill \* \* \* \* \* "10" Stars!!! I can't thank him enough!!***

***I love my new business page!!!***

**Thank you,  
Bridget McKinley  
Realtor Associate®  
Veltri & Associates, Realtors**



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*I give him a 10-star rating from his professionalism and knowledge!*



**CENTURY 21**  
Atlantic Professional Realty

**DANA SMITH**  
REALTOR®

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Office: 609.652.6000

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*Bill has branded my entire business by creating a noticeable presence for me on social media. He has provided me with the content and knowledge needed to gain more leads by social media marketing. I give him a 10-star rating from his professionalism and knowledge in this area. I am so excited to log onto my business page every morning now to post articles that are specifically branded to me!*

*I absolutely love working with him and would recommend him to anybody that is trying to build a successful business through social marketing!*

*Dana Smith*  
**REALTOR®**  
*Century 21 Atlantic Professional Realty*



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I would give your presentation and execution a 10!

Family. Customers.  
Community.



**ADAM R. DRATCH**

Branch Manager  
NMLS# 919145  
ADratch.AdvisorsMortgage.com  
Cell: 732-539-7190

**APPLY NOW**



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Thank you, Bill for your time.

I would give your presentation and execution of my new social marketing, a 10 and would have to say that: it is foolish for any other LO not to take the time to sit with you and take advantage of your capabilities.

Bill will enhance your existing social media platform or create a new one for you and your realtor referral partners!

Adam Dratch  
Branch Manager  
Advisors Mortgage Group



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