



# Marketing digital Agency

We make absent  
realities present



# OUR SERVICES

Our branding with SEO approach ensures a solid and visible presence in the U.S. market, effectively connecting with your audience.

1. **Corporate Identity:** We develop a cohesive, SEO-optimized visual identity that includes logos, color palettes, and brand guidelines.

2. **Brand Design:** We create marketing materials (brochures, cards, banners) that reflect your company's essence, with integrated SEO to maximize visibility.

3. **Naming:** We help you choose a memorable and relevant name, backed by market research and legal verification.

4. **Packaging Design:** We design attractive and functional packaging that meets local regulations and is optimized to stand out on search platforms and e-commerce sites.



## **Web Development and eCommerce with SEO-Optimized Solutions**

A website is your business's gateway. We specialize in web development and eCommerce, combining attractive design and functionality with advanced search engine optimization (SEO).

## Development Platforms

**WordPress:** Ideal for blogs and small stores, with custom themes and SEO optimization.

**Shopify:** Advanced solutions for online stores with marketing and security integration.

**Magento:** Robust customization for medium and large companies, with multiple integrations.

**WooCommerce:** WordPress extension for full eCom-merce, SEO optimized.



El SEM  
(Search Engine Marketing)  
SEM on social media combines organic and paid strategies to maximize visibility and engagement. Each platform offers unique opportunities for exposure and targeted campaigns.

## SEM and Organic & Paid Social Media Strategies

## Integrations and Plugins

**Marketing and SEO:** Google Analytics, SEMrush, and more for continuous optimization.

**Security and Performance:** Plugins to protect and improve website speed.

**CRM and Email Marketing:** Connections to platforms like HubSpot and Mailchimp for lead management.

## Custom Solutions

**Store Design:** Custom-built and optimized for conversion.

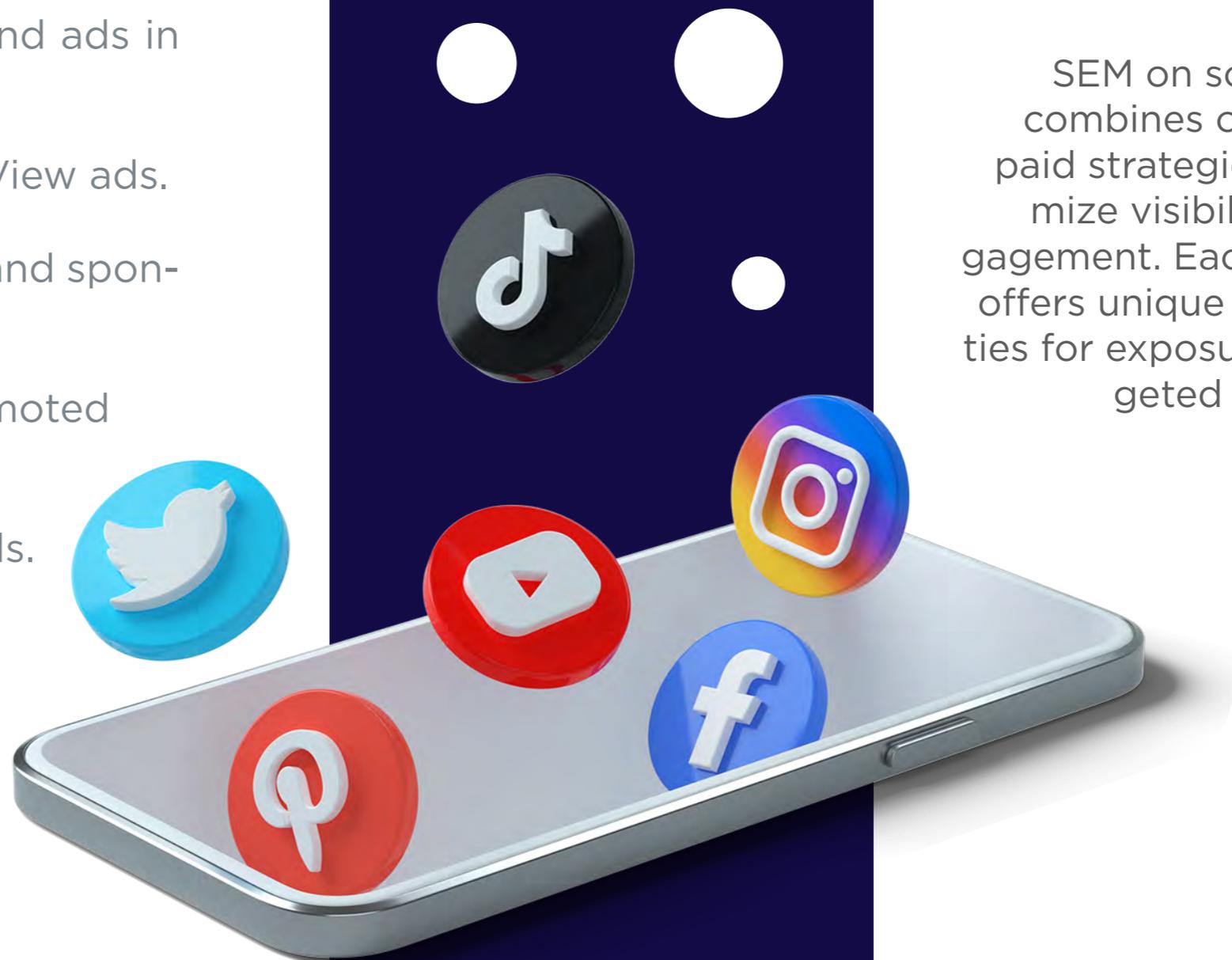
**Advanced Features:** From subscription systems to artificial intelligence.

**SEO for eCommerce:** Strategies to maximize search visibility.

At **ROC***www*  
we design digital and eCommerce solutions that grow with your business, ensuring superior performance in the competitive U.S. and global markets.

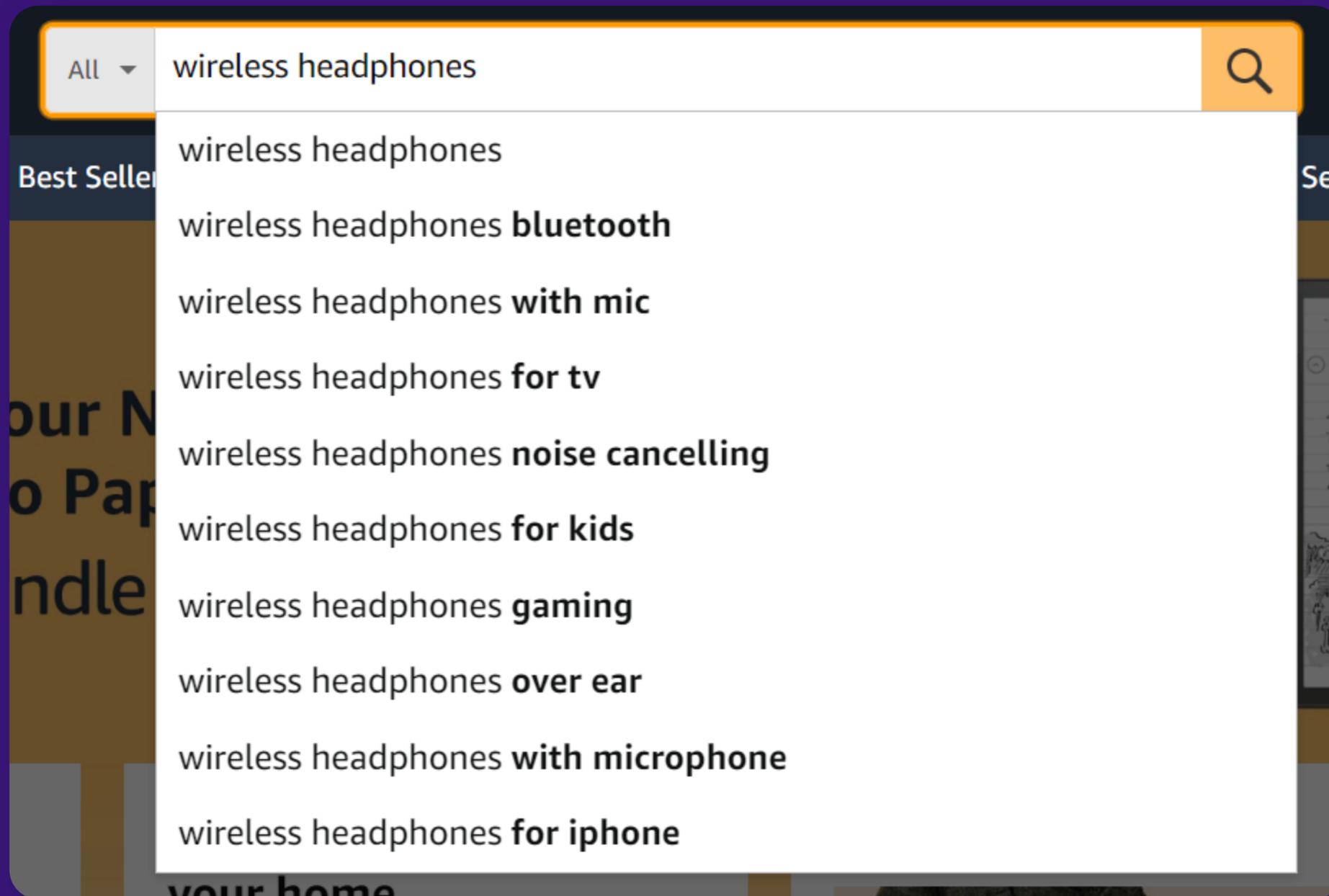
## Organic and Paid Strategies

- **Facebook:** Regular posts and Facebook Ads with advanced targeting.
- **Instagram:** Attractive visual content and ads in Feed and Stories.
- **YouTube:** Video optimization and TrueView ads.
- **LinkedIn:** Thought leadership content and sponsored content ads.
- **X (Twitter):** Use of hashtags and Promoted Tweets.
- **TikTok:** Creative videos and In-Feed ads.
- **Pinterest:** Relevant Pins and video ads.



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# Amazon Search Research and Study

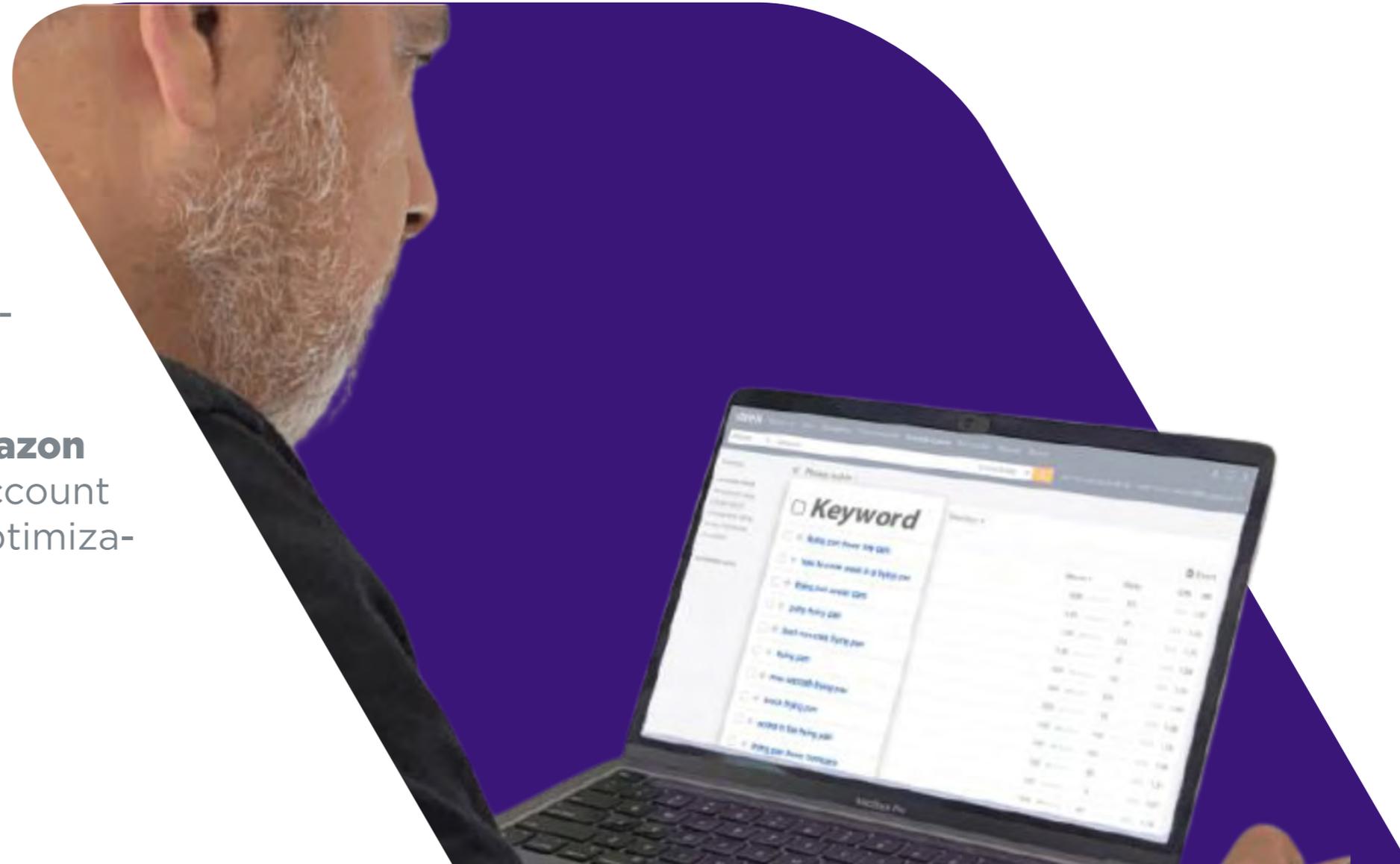


Standing out on Amazon requires thorough search research. This analysis helps understand search volume and keyword competition.

# Why Conduct Search Research?

Amazon search research is crucial to optimizing strategies and maximizing visibility and sales on the platform.

- **Search Volume Analysis:** Identify high-volume, low-competition keywords.
- **Complete Setup on Amazon Seller Central:** Assistance in account creation, setup, and listing optimization.



## Amazon Account Support

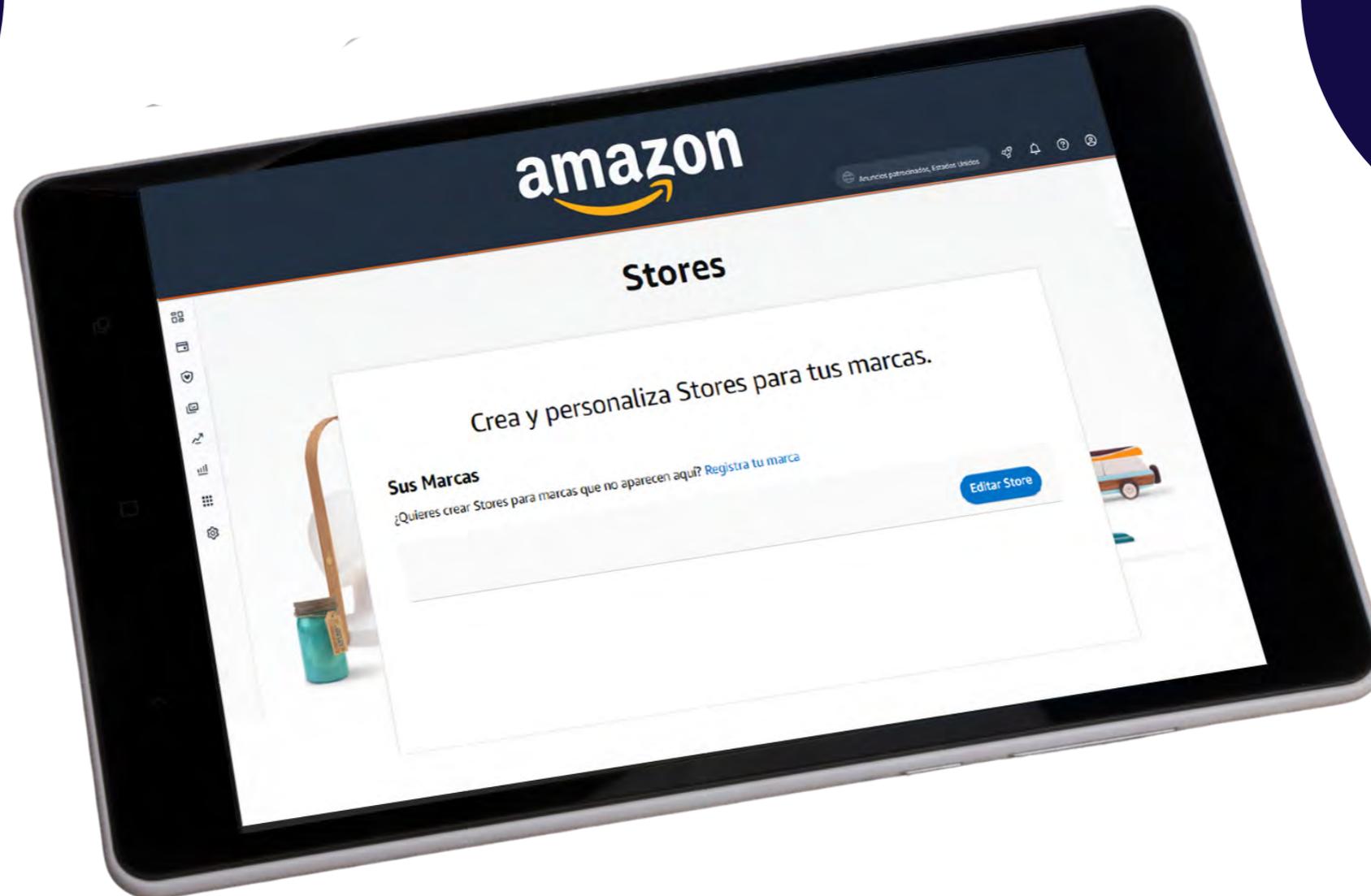
Our Amazon Account Support ensures every aspect of your business is optimized to maximize sales.

### Listing Optimization

Relevant keywords and engaging content.

### Monthly Improvement Analysis

Identifying areas for improvement.



## SEO: Strategies to Boost Your Online Presence

SEO is essential for increasing your brand's visibility and attracting organic traffic.

SEO Strategies:

**On-Page SEO:** Content and website element optimization.

**Off-Page SEO:** Link building and content marketing.

**Local SEO:** Optimization for local searches.

**National and International SEO:** Strategies tailored to different markets.



A customized SEO strategy is key to improving your online visibility and converting visitors into customers.

## Consulting and Strategy Execution for Marketplaces



We offer a comprehensive service that covers everything from account setup to ongoing management, ensuring your products are visible and profitable.

We guide you every step of the way to ensure your success in eCommerce on platforms like Walmart, Etsy, and eBay.



Q2 2020 Q4 2020 Q1 2021 Q2 2021 Q3 2021 Q4 2021 Q1 2023 Q2 2024

GWI USA Q2 2020-Q2 2024 163,277 US internet users aged 16+

# We're here to help grow your business!



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