

Your house didn't sell, and your listing expired.



Your listing expire before your house sold. ***NOW WHAT?*** This could change everything

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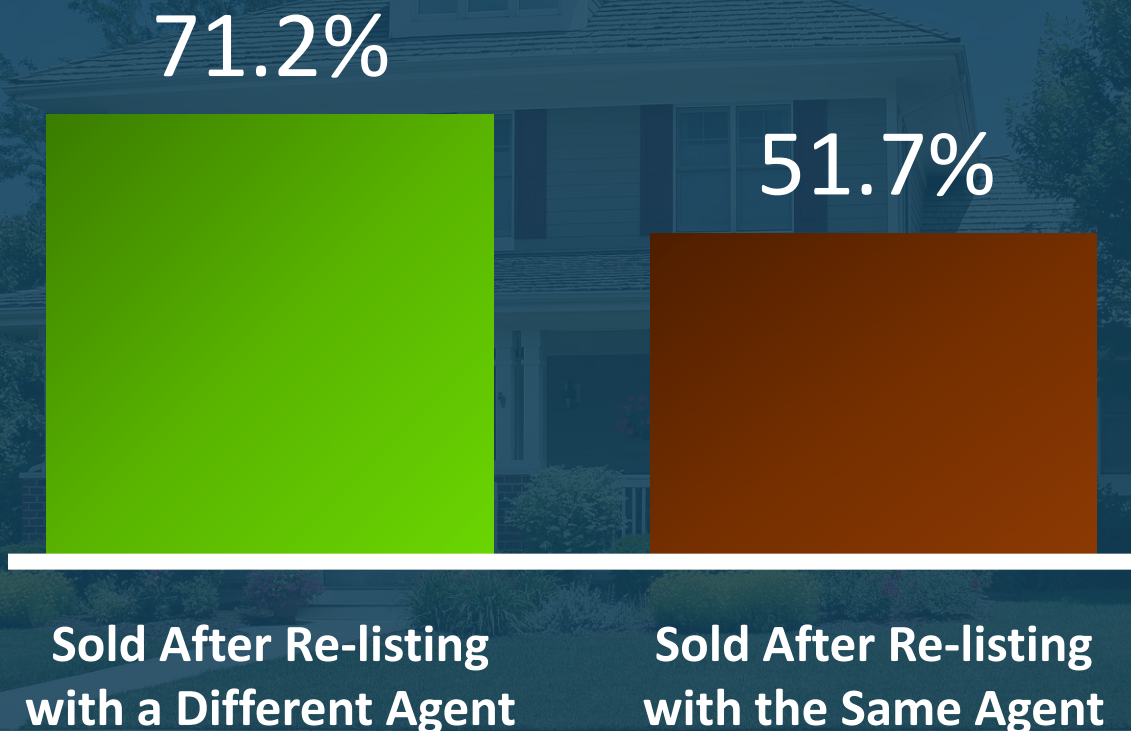
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You're More Likely To Sell Your House if You Re-list with a Different Agent.

Percent of Homeowners with Expired Listings Who Sold Their House After Re-listing it



Source: REDX

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In the right price range and condition, homes are still selling quickly!

Your house didn't sell, and your listing expired. Now what? You could stick with the same agent and hope for better luck. Or you could make what data shows is the smarter move. Over **70%** of homeowners who switched agents after their listing expired sold their home when they re-listed it. That stat drops to **50%** if you just re-list with the same agent.



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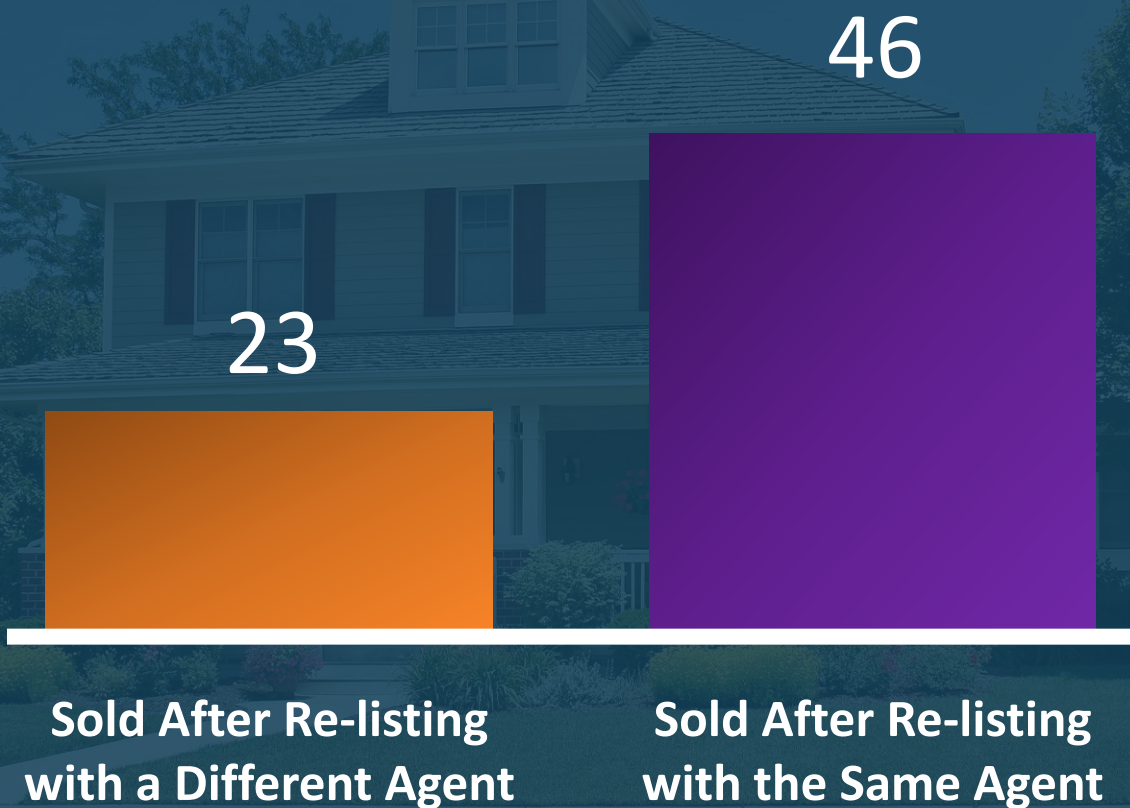
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Homes Listed with a Different Agent Sell Twice as Fast!

Average Days To Sell an Expired Listing When Using a Different Agent vs. the Same Agent



Source: REDX

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Don't let Unrealistic Pricing Cost You Your Move.

The Secret To Making Your Move Happen

If you're selling to relocate for a job, need more space for your growing family, or have to be closer to your relatives as they age, you can't afford to get stuck. You need a pricing strategy that helps you move forward – and that starts with the right agent.

The sellers who are winning right now are the ones working with experienced local agents who know the current market and aren't afraid to have honest conversations about price.

And it's paying off. In the right price range and condition, homes are still selling fast, sometimes even with multiple offers.

BOTTOM LINE

Pricing your house for today's market isn't just about getting it sold. It's about making sure your move doesn't stall before it starts.

Let's talk through what buyers are really paying right now in our local area, and how to price your home to match.

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Contact me today to learn more about selling your home in today's market.



Overpricing Can Stall Your Whole Move

Here's what happens. A seller lists too high. Buyers stay away. No offers come in. The house sits. And suddenly, that seller is facing a tough decision. Do they cut the price? Stick it out? Or give up altogether?

Let's talk through what buyers are really paying right now in our local area, and how to price your home to match.

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