

Trade Show Displays, Exhibits and Rentals

Discover Now



At Southeast Exhibits, we specialize in providing state-of-the-art **trade show exhibit booths** for conventions and exhibitions.



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Southeast Exhibits



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Displays



**20x20
Trade Show
Display**

**Large
Island Booths**



**Custom
Island Booths**



**Portfolio
See Our Work**



Southeast Exhibits is your one-stop shop for Large exhibit booths. All our Large booths are completely customizable. You are not limited to what you see below. Use the images below for inspiration. Mix and match any elements you see or tell us what you envision. Our designers can provide abundant suggestions, too.

(Click on any image to see a full-size image)



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Booth Design Ideas

DISPLAYS

10 x 20

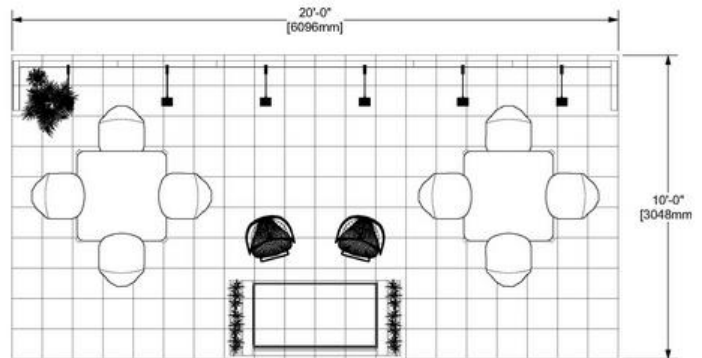
20 x 20

ISLAND

CUSTOM

MODULAR

PORTFOLIO



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10 x 20 Trade Show Display Booth



American Food

Bandas



Bluon

Calbee



Southeast Exhibits is your one-stop shop for 10×20 exhibit booth options. All our 10×20 booths are completely customizable. You are not limited to what you see below. Use the images below for inspiration. Mix and match any elements you see or tell us what you envision. Our designers can provide abundant suggestions, too.

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CTG

Fera Pet Organics



Good Good

Igusol



20 x 20 Trade Show Display Booth



Presperse

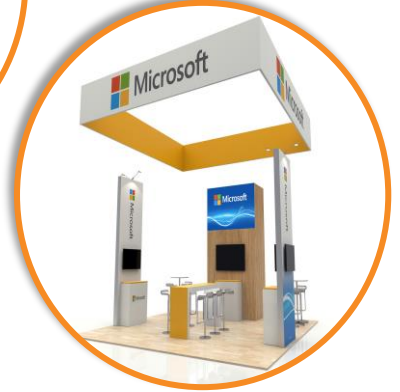
Pitch



Ngage



Microsoft



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Marki

Live Nation



Lantek



Innovacer



20 x 20 Trade Show Display Booth, Page #2



IAG Engine

Lab Surface



Navori Labs

Giro



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20 x 30 LARGE ISLAND EXHIBIT BOOTHS



GM Mason Group

Savello



Alifax



Giro



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We take the time to learn about your brand, products, and target audience.

Custom trade show displays and exhibits

At Southeast Exhibits we are recognized for our specialty design and fabrication work in creating custom trade show exhibit booths for businesses of any size, or any budget—whether a startup or established company—looking to make a major impact at their next trade show. We have unlimited custom design options to make your booth space the most popular attraction at your next event.

Advantages of Custom Trade Show Exhibits

One of the most prominent advantages of a custom trade show booth design is the ability to truly stand out from the competition. With a standard trade show booth, you're limited to the standard sizes and designs offered by the trade show organizer. But with a custom exhibit, the possibilities are boundless. You can create a booth for your next promotional event that is uniquely tailored to your brand, and that is designed to attract and engage the trade show attendees who are in your target audience.

Another advantage of a custom trade show displays is the ability to incorporate cutting-edge technologies and interactive elements. With a custom design, you have the freedom to incorporate things like virtual reality experiences, touch screens, and other interactive elements that can help to elevate the visitor exhibit experience and make your booth a more memorable experience.

Designing Your Custom Trade Show Booth

We begin the process of designing and building your custom trade show booth by getting an understanding of your unique needs and trade show goals. We take the time to learn about your brand, products, and target audience, and use this information to create an exhibit design that is not only eye-catching, with great aesthetics, but also effective in achieving your objectives for your various exhibit environments.

Our craftsmen and designers ensure that every possible consideration and detail is covered, including the conception of booth layout, structure, graphic design, flooring, backdrop, banners, lighting, furniture, shelving, and all necessary accessories.

Types of Trade Show Booth Displays Available

- Inline Displays
- Island Displays
- Double Deck Displays
- Custom 10×20 Displays
- Custom 20×20 Displays



Ultimately, the decision to invest in a custom trade show display or a rental exhibit is a decision to invest in the success of your business. A custom booth allows you to create a unique and impactful presence on the trade show floor, which can help to generate leads, build brand awareness, and ultimately drive sales. It's an investment that can pay off big in the long run.

If the purchase of an eye-catching exhibit is not yet within your trade show booth budget, then you can also check out our custom rentals. Custom rental exhibits give you the ability to test-drive one or more booth designs before committing to a permanent high-quality exhibit.





MODULAR DISPLAYS

Modular displays are a cornerstone in the realm of trade show exhibiting, ingeniously designed to offer exhibitors unparalleled adaptability and cost efficiency.



Modular displays are a cornerstone in the realm of trade show exhibiting, ingeniously designed to offer exhibitors unparalleled adaptability, cost efficiency, and simplicity in setup and transportation. By embracing a system of interchangeable components that can be easily reconfigured, these displays empower businesses to craft compelling and visually striking exhibition spaces that can be tailored to various event requirements and audience engagements. From enhancing brand visibility with customizable graphics to incorporating cutting-edge technology for interactive experiences, modular displays serve as a versatile tool in creating memorable and effective trade show presentations. This guide provides a comprehensive overview of modular displays, covering their fundamental principles, diverse types, customization techniques, and their significant role in elevating visitor engagement and achieving environmental sustainability in the trade show circuit.

What are modular displays?

Modular displays are state-of-the-art **exhibition solutions** comprised of **interchangeable parts**, designed for easy reconfiguration into various layouts. Their hallmark feature is **flexibility**, allowing exhibitors to tailor their booth layout to accommodate different event spaces and facilitate engaging audience interactions. At their core, these displays consist of segments that can be effortlessly connected in countless ways, empowering users to create a personalized presentation space. This adaptability is not limited to physical structure alone but extends to visual elements as well, where graphics and signage can be swiftly updated or replaced to keep the booth's messaging *fresh and relevant*. Modular displays represent the cutting edge in trade show exhibitions, offering a perfect harmony of **aesthetic appeal**, **functional versatility**, and **economic efficiency**.

Why are modular displays used?

Modular displays are highly sought after for their **flexibility in design**, empowering exhibitors to effortlessly adapt to diverse spaces and meet specific audience needs. This adaptability is essential for companies participating in multiple trade shows, each with its unique space allocations and themes. They are also celebrated for their **cost-effectiveness**, allowing for dynamic changes in the display without the need for complete overhauls—making them a sustainable choice for evolving marketing campaigns. Furthermore, the **ease of transportation and storage** significantly reduces logistical costs, positioning modular displays as an efficient solution for businesses of varying scales. Their ability to be easily dismantled and reassembled makes them perfectly suited for regular use across a spectrum of venues and events, underscoring their role as a versatile tool in the trade show exhibitor's arsenal.



PORTFOLIO – SEE OUR WORK





Show Booth Rentals

Benefits of Renting Display Booths

There are many reasons why trade show booth rental may be the right choice for your company. Do you only exhibit at a few shows a year? Are you new to exhibiting? Are you not sure how exhibit storage works? These, among many other reasons, are why renting can be a cost-effective, hassle-free option for exhibiting at your next trade show. Some people think that having a “rental” exhibit means that you are limited in your options, and this could not be further from the truth.



Exhibit booth rental offers a multitude of advantages that can significantly enhance your brand’s visibility and impact. This cost-effective, flexible, and professional solution is becoming increasingly popular among businesses of all sizes and sectors.

Cost-Efficiency of Trade Show Booth Rentals

Participating in trade shows can be a cost-effective form of marketing, but has many significant expenses and the creation of a visually striking and impactful booth can be a costly affair if you decide to purchase one. Keeping costs down can help stretch your budget, allowing you to exhibit at more shows per year. By opting to rent, you can significantly reduce this portion of your trade show exhibiting budget. It is also particularly beneficial for vendors that only attend trade shows a few times annually.

In addition to the savings in purchase cost, with a rental booth, you’re not responsible for storage, maintenance, or repair costs. These are all handled by the rental company. This not only saves you money but also the hassle of upkeep. Thus, renting display booths becomes a financially prudent strategy for businesses looking to make a mark at trade shows without breaking the bank.

Flexibility and Customization of Rental Exhibits

Trade show exhibit rentals come with the added advantage of flexibility and customization. Unlike purchased booths, rentals can be modified in design, size, and shape to cater to the unique needs of each trade show. With our modular framing system, the options are literally endless for your turnkey rental booth. This adaptability ensures your booth fits seamlessly into different spaces and appeals to varying audience demographics, thereby increasing its effectiveness.

Let’s take an example. Suppose you need to incorporate an interactive kiosk, advanced LED lighting, or state-of-the-art audio-visual components for a particular event. A rental booth can be customized to include all these elements and more, aligning perfectly with your brand’s image, theme, and message. This degree of flexibility and customization is often unattainable with a purchased, stationary display booth. Therefore, renting provides an avenue for creativity, guaranteeing your booth remains dynamic and captivating for each event.



Show Booth Rentals, Page #2

Benefits of Renting Display Booths

Quality and Professionalism

In the busy environment of a trade show, the image your brand projects can be a game-changer. Our booths are meticulously designed, assembled, and maintained by our industry experts, providing you with the assurance that your booth is up to par with industry standards and will function flawlessly throughout the event. Moreover, renting allows you to quickly and easily shift to incorporate the latest trends and technologies in booth design without making hefty investments. This not only enhances your company's professional image but also ensures your booth stands out in the crowd. In short, renting a display booth provides you with top-tier quality displays that amplify your brand's professional allure, all while freeing you from the technical intricacies of booth setup and dismantling.

Convenience of Exhibit Booth Rental

Participating in a trade show entails juggling numerous elements, and your booth is just one piece of the puzzle. Renting display booths simplifies this process, taking a substantial amount of responsibility off your plate. Southeast Exhibits oversees the logistics, from design and assembly to dismantling and transportation, saving you from the stress and expense of managing these processes in-house. The perks of renting don't stop there. Storage is another significant benefit. Many businesses lack the extra room to house large exhibit pieces between shows. With rental booths, the storage responsibility is handled by Southeast Exhibits, freeing up much-needed space at your business location. Furthermore, should any issues crop up during the event, we offer on-site support and customer service to swiftly address them. With a rented booth, you can focus your energy on perfecting your presentation and connecting with potential clients, rather than getting bogged down by logistical or technical concerns.

Access to Expertise

Our experts can provide guidance on effective booth layouts, strategies to enhance visitor traffic, and the optimal use of lighting and graphics for a compelling visual impact. For instance, they might suggest a specific layout that naturally guides visitors through your display or recommend a lighting scheme that highlights your products' best features. Their advice can be instrumental in crafting a booth that captivates your target audience. But their expertise isn't confined to design alone. They are also familiar with the nitty-gritty of exhibition preparation, such as understanding show regulations, managing electrical requirements, and other specialized aspects. This assistance can streamline the setup process and ensure your exhibit adheres to all rules.

Show Now





We take the time to learn about your brand, products, and target audience.

Event Services

INSTALLATION/DISMANTLE

Our multiple location trade show exhibit and booth storage facilities in Atlanta and other cities across the country, allow for flexibility and ultimately lowered shipping costs. Storage is a crucial consideration when purchasing an exhibit, and we have convenient storage that allows us to service the entire nation. With locations in New York/NJ, Orlando, Las Vegas, and Atlanta, our trade show exhibits, and booth storage facilities have vast amounts of storage space and some of the most competitive pricing.



Advantages of Professional Trade Show Booth Installation and Dismantle

1. Save Time and Energy

Preparing for a trade show can be an arduous task, with numerous details to manage and a tight schedule to adhere to. Our Installation and Dismantle Services allow you to focus on your core business activities, leaving the booth setup and teardown to our experienced professionals. This gives you time to plan and prepare for the opening of the show, drill scripts and do any last-minute training with booth staff, rather than work on last minute booth setup actions. A flight delay is all it takes to prevent your staff from having your booth ready the morning the show opens.



2. Expertise That Guarantees Success

Our dedicated team of experts has years of experience in handling trade show booth installations and dismantles. They understand the intricacies of different exhibit designs and are skilled at ensuring everything comes together flawlessly. With our professionals' help, your booth will be set up to perfection and taken down efficiently at the end of the event.

3. Protect Your Investment

Trade show displays are a significant investment for any business. Entrusting your booth setup and dismantle to Southwest Exhibits ensures that your valuable exhibit is handled with care. Our team knows your booth and how to correctly set it up and dismantle it, as well as pack it properly to protect your booth from any potential damage, ensuring it remains in pristine condition for future shows.



4. Stress Reduction

The process of setting up and dismantling a trade show booth can be frustrating and stressful, especially in the fast-paced environment of a trade show. A fatigued, tired and upset or frustrated trade booth staff is not going to be on their A game, which defeats the entire purpose of attending the show.. Our Installation and Dismantle Services alleviate this problem by taking the task of setting up your exhibit off your team's plate. They can arrive at the show with confidence, knowing that your booth will be ready to impress and that they won't have to worry about dismantling it after a long exhibition.





Event Services, Page #5

5. Cost-Effective Solutions

Our Installation and Dismantle Services offer cost-effective solutions, as our team can perform the set up and dismantle much faster than your staff or a local hired team. This efficient approach can lead to cost savings for your trade show participation.

Southwest Exhibits' Installation and Dismantle Services provide a comprehensive solution to all your trade show setup and teardown needs. From saving you time and energy to ensuring the safety and protection of your valuable exhibit, we're here to enhance your trade show experience. Focus on your core business activities and let us handle the rest, ensuring your booth shines and stands out at every trade show event. For more information on how our services can benefit your trade show exhibit, [contact us](#) today.



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Event Services

TRADE SHOW EXHIBIT FABRICATION

Our award-winning team of carpenters are who truly bring the exhibits to life. After client approval on the design, our dedicated, Atlanta based trade show booth construction team will build an exhibit that directly mirrors your rendering. Southeast Exhibits uses top-tier materials and talent in order to provide the ultimate exhibiting experience.



Where Concept Meets Reality

It's amazing what great craftsmanship is able to accomplish. Our creative team turns your dreams into strategies, and our carpenters turn strategies into realities. Our trade show booth construction experts in Atlanta have a comprehensive skill set that allows for fabrication of nearly anything you can imagine, including:

- Counters
- Furniture
- Lighting
- Hanging Signs
- Carpeting
- Custom & Standard Flooring
- Custom Exhibit Fabrication
- Charging Stations
- And Much More



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Advantages To Working With Us?

Dedicated On Site Show Services

- ✓ We offer a dedicated onsite supervisor.
- ✓ We offer a dedicated project manager to work with our productions team and show services, on their behalf.
- ✓ We have a dedicated graphics team, working with you through out the production process.
- ✓ I attend shows and personally work with my clients to make sure everything runs smooth!



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About Us

At Southeast Exhibits, we pride ourselves on being committed to excellence in delivering high-impact brand experiences to the trade show space. For over a decade, our dedicated team has covered the business spectrum working with small to large businesses to create brand-driven design solutions bringing the client's trade show vision to life. Remove the stress from your trade show experience.

Whether you are a first-time exhibitor or a seasoned veteran of the industry, our national teams are ready to work with you. Get started today with a complimentary design. You can find Southeast Exhibits displays in the top cities of the US. Headquartered in Georgia, you will find our work located throughout Midtown Atlanta's stylish and unique west side. We are proud to be certified by the City of Atlanta as an African American Business Enterprise.

About Our Founder

At Jamal Lewis is an American former professional football player who was a running back in the NFL for the Baltimore Ravens and Cleveland Browns. Jamal is best known for his career as a Raven, where he contributed to the team winning the Super Bowl Championship, in 2000. Jamal was inducted into the Raven's Ring of Honor in 2012. Post-NFL Jamal, a serial entrepreneur started one of many businesses, Southeast Exhibits and Events. Creating dynamic marketing experiences for Fortune 500 companies such as NBC Universal, T-Mobile, Coke, Google, and more. Jamal was also co-founder of a creative lead generation software development company called Think Jineus, building applications and responsive web platforms for companies such as AT&T, Century 21, and Celgene Pharmaceuticals.

Jamal enjoys spending time with his family, coaching & developing the skills of up-and-coming football players, and starting businesses in his hometown Atlanta, GA, that gives back to his community and contribute to his sterling legacy.





Contact Jay



At Southwest Exhibits, we understand the importance of a seamless trade show experience, and that's why we offer professional Installation and Dismantle Services.



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