

# How much does a business card really cost?

FOR A 100-PERSON COMPANY

## BUSINESS CARD DESIGNER

Companies spend anywhere from \$0 to \$2,000 on a card designer.

**\$6.75**  
Cost per employee

## PAPER, METAL, OR WOOD

For 250 basic quality paper business cards.

**\$37.95**  
Cost per employee

## "I'LL ORDER YOU SOME MORE"

Variable cost for typos and information changes.

**\$12.52**  
Cost per employee

## SHIPPING

The effect of shipping on the environment is immeasurable.

**\$7.51**  
Cost per employee

**\$64.73**

**Total cost of business cards per employee per year**

A 100-person company spends **\$6,472.58** on paper business cards each year.